

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
National Aviation University
Faculty of Transport, Management and Logistics
Department of Management of Foreign Economic Activity of Enterprises

Guidelines for the organization of self-work of students

Subject "Business Planning in Foreign Economic Activity"

1 course for students

Educational and Professional Program: "Management of Foreign Economic Activity"
Field of study: 07 "Management and Administration"
Specialty: 073 "Management"

Scheduled Prof. O.Naumov

Reviewed and approved
Department of Management FEA

Protocol № ____ of " ____ " _____.
Head of Department _____ O.Kyrylenko

SAMPLE METHODOLOGICAL SUPPORT SELF-STUDY LEARNING MATERIAL STUDENTS

Subject: Business Planning in Foreign Economic Activity

Guidelines

The purpose of teaching the subject is to acquaint students with the features of business planning in the enterprises of the country and to determine the strategic, tactical and operational goals in the implementation of foreign economic operations.

Additional questions (tasks) independent work for module № 1

1. Define the term 'Project'. How will you classify the projects?
2. Define Project Management and outline its features clearly.
3. What can a firm do to stimulate the flow of Project Ideas?
4. What factors influence the project ideas?
5. What do you understand by project identification?
6. How would you use SWOT analysis to identify and select a project for SSI?
7. How are projects classified? In your view which criterion seems to be more rational and acceptable for classification of a project?
8. What is discount rate? How is discount rate calculated?
9. Project plan ingredients and Planning Steps
10. Project Scheduling
11. Work Breakdown Structure
12. What types of information are required for market and demand analysis?
13. Discuss the steps involved in constructing and using an econometric model.
14. What are the sources of uncertainties in demand forecasting?
15. What is capital expenditure? Explain its needs and significance.
16. Explain briefly the method of evaluating investment project.
17. What is capital budgeting? Explain its significance. What are the various kind of capital budgeting decisions?
18. Why are the capital expenditure often the most important decisions taken by a firm?
19. What aspects are considered in technical analysis?
20. Discuss the different aspects to be studied for making financial analysis of the project.
21. What factors have a bearing on choice of technology?
22. What considerations influence the choice of location of the project?
23. In your opinion what professional and personal qualities of project team leader and members are the most important for successful project realization?

The main sources recommended

Basic literature

3.2.1. Зовнішньоекономічна діяльність підприємств: Навчальний посібник / за ред. Козика В.В. – К.: Центр навчальної літератури, 2006. – 792с.

3.2.2. Зовнішньоекономічна діяльність підприємств: підручник для вузів / І.В. Багрова, Н.І. Редіна, В.Є. Власик, О.О. Гетьман; за ред. д.е.н., проф. І.В. Багрової. – К.: Центр навчальної літератури, 2004. – 580с.

3.2.3. Зовнішньоторговельний режим України та перспективи його вдосконалення: Автореф. дис. канд. екон. наук: 08.05.01 [Електронний ресурс] / Н.С. Науменко / Укр. акад. зовніш. Торгівлі. – К., 2003. – 20с.

3.2.4. Інтеграція України у світову систему господарства через спеціальний режим інвестування: автореф. дис. канд. екон. наук: 08.05.01 / Л.М. Волошенко / Донец. нац. ун-т. – Донецьк, 2003. – 20с. – укр.

3.2.5. Зовнішньоекономічна діяльність підприємства: Підручник / В.О. Новак, Т.Л. Мостенська, М.Г. Луцький, Г.С. Гуріна, О.В. Ільєнко. – К.: Кондор-Видавництво, 2013, - 495с.

3.2.6. Ulisses Mello and Lloid Treinish, Precision Agriculture: Using Predictive Weather Analytics to Feed Future Generations, IBM Research, http://www.research.ibm.com/articles/precision_agriculture.html

Additional literature

3.2.7. Конституційна реформа та її вплив на формування зовнішньої та безпекової політики України // Український монітор. – 2004. - №3.

3.2.8. Крючкова І.В. Структурні зрушення у зовнішній торгівлі України: тенденції та перспективи // Вісник НБУ. – 2004. - №2 – с. 3-6.

3.2.9. Міжнародна конвенція про Гармонізовану систему опису та кодування товарів (1986).

Internet Information Resources

3.3.1. English version of OECD Principles of Corporate Governance
<http://www.oecd.org//daf/governance/principles.htm>.

3.3.2. Onkvisit S. International marketing: analysis and strategy / S. Onkvisit, J.J. Shaw. – [4th ed.]. – London: Routledge, 2007. – 594 p.
<http://www.oecd.org>.