

MODULE TEST № 2
OF DISCIPLINE
“MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY”

№ I

- I. Characterize conception of foreign economic activity. Purpose, result, relations and process of foreign economic activity.
- II. Define medium-level of management of foreign economic activity: regulation of goods and services movement in foreign economic activity, market infrastructure of foreign economic activity.
- III. Describe methods of branch and marketing analysis in foreign economic activity
- IV. Characterize the definition of price of blockade of entrance in international branch.
- V. Analyze operative planning of foreign economic activity and own directions.
- VI. Management of production of goods for foreign markets.

VII. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 56 000 \$. Other costs foresee:

- Customs duty, customs clearance:
 - For export 2150\$
 - For import 3000\$;
- Export licence 1400\$;
- Import licence 1500\$;
- Transport cost before loading 3200\$;
- Freight of the ship 16500\$;
- Transport costs from destination to import-enterprise 4000\$;
- Insurance of main transportation 3900\$;
- Loading 1400\$;
- Unloading 1700\$.

Estimate total sum of contract when delivery is realized on the conditions FOB, CIF, DAT.

MODULE TEST № 2
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№ 2

- I. Define conception and tasks of management of foreign economic activity.
- II. Characterize international level of management of foreign economic activity.
- III. Describe peculiarities of management process of forming of entrance barriers in a branch for competitors from other countries.
- IV. What is this the management of branch and marketing analysis of competition in foreign economic activity of enterprise?
- V. Characterize main principles of coordination as a function of management of foreign economic activity.
- VI. Define attraction of investments for construction of complex objects for joint good production.

VII. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 56 000 \$. Other costs foresee:

- Customs duty, customs clearance:
 - For export 2200\$
 - For import 6000\$;
- Export licence 1500\$;
- Import licence 1800\$;
- Transport cost before loading 3000\$;
- Freight of the ship 15000\$;
- Transport costs from destination to import-enterprise 5000\$;
- Insurance of main transportation 4000\$;
- Loading 1500\$;
- Unloading 1800\$.

Estimate total sum of contract when delivery is realized on the conditions FAS, CIP, DDP.

MODULE TEST № 2
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№ 3

- I. Characterize management on makro-level: state regulation of foreign economic activity, state institution of management of foreign economic activity, policy in a field of foreign economic activity.
- II. Give definition of motivation of work of management of foreign economic activity.
- III. Logistics in foreign economic activity: of warehouse, of transport, of sell and of marketing. Types of logistics transactions in foreign economic activity.
- IV. Define the marketing research as an instrument of management of foreign economic activity.
- V. Analysis operative production plan of foreign economic activity.
- VI. What is this organization support, stimulation and geographical diversification of native export?

VII. PROBLEM

Intermediary exports timber – 1000 m³. Cost of export licence is 600 grn. Good was bought for export by price 200 grn / m³ and was sold by price FOB. Cost of loading and of transport was 8% of total cost of good. Special duty is 1Euro / m³, price of export 42,1\$; currency rate is 1Euro = 40grn, 1\$=25 grn.

Estimate total efficiency of export transaction.

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№ 4

- I. Call main principles of function of enterprise as a subject of foreign economic activity.
- II. What is this strategic planning of foreign economic activity.
- III. Call the main points of innovation projects and own foreign economic activity contents.
- IV. What is this operative plan of marketing analysis of foreign environment of enterprise?
- V. Describe economic and non economic of stimulation in foreign economic activity.
- VI. Characterize basis of financial report in foreign economic activity.

VII. PROBLEM

Trade firm imports certain good. During the year firm spend on the buying of 4000 units of these good 18000\$, and received of selling on internal market 21000\$. *Define effects and full, economic, budget efficiency of import activity of enterprise during the year.* The price of native good, analogous to import good, was 25 GRN. (1\$ = 25 GRN).

MODULE TEST № 2
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№ 5

- I. Characterize culture part of analysis of foreign environment and efficiency of management of foreign economic activity
- II. What is the strategic segmentation? Define strategic economic zones and possibility matrix.
- III. Call main principles of regulation of export expending production in Ukraine.
- IV. What is this the plan of basic personnel and of salary of workers of foreign economic activity department?
- V. Call main contents of science-technologic transfer in foreign economic activity of enterprise.
- VI. Characterize contents of professionalism and competence of manager of foreign economic activity.

VII. PROBLEM

Define level of overhead expenses of execution of export-import activity, when other expenses of enterprise were:

№	Expenses	\$
1	Customs value of good	15000
2	Duty	600
3	Excise	10
4	Customs duty	80
5	Value-added tax	400
6	Expenses, connected with movement of food from warehouse	200
7	Transport expenses	1300
8	Loading-unloading works	80