

SELF-WORK ON THE DISCIPLINE
“MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY”

VARIANT № 1

- I. Characterize conception of foreign economic activity. Purpose, result, relations and process of foreign economic activity.
- II. Define medium-level of management of foreign economic activity: regulation of goods and services movement in foreign economic activity, market infrastructure of foreign economic activity.
- III. Describe methods of branch and marketing analysis in foreign economic activity

IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 56 000 \$. Other costs foresee:

- Customs duty, customs clearance:
 - For export 2150\$
 - For import 3000\$;
- Export licence 1400\$;
- Import licence 1500\$;
- Transport cost before loading 3200\$;
- Freight of the ship 16500\$;
- Transport costs from destination to import-enterprise 4000\$;
- Insurance of main transportation 3900\$;
- Loading 1400\$;
- Unloading 1700\$.

Estimate total sum of contract when delivery is realized on the conditions FOB, CIF, DAT.

SELF-WORK ON THE DISCIPLINE
“MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY”

VARIANT № 2

- I. Define conception and tasks of management of foreign economic activity.
- II. Characterize international level of management of foreign economic activity.
- III. Describe peculiarities of management process of forming of entrance barriers in a branch for competitors from other countries.

IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 56 000 \$. Other costs foresee:

- Customs duty, customs clearance:
 - For export 2200\$
 - For import 6000\$;
- Export licence 1500\$;
- Import licence 1800\$;
- Transport cost before loading 3000\$;
- Freight of the ship 15000\$;
- Transport costs from destination to import-enterprise 5000\$;
- Insurance of main transportation 4000\$;
- Loading 1500\$;
- Unloading 1800\$.

Estimate total sum of contract when delivery is realized on the conditions FAS, CIP, DDP.

SELF-WORK ON THE DISCIPLINE
“MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY”

VARIANT № 3

- I. Give definition of principles of management of foreign economic activity and of system of management of foreign economic activity.
- II. Characterize meaning of foreign environment in management of foreign economic activity.
- III. Purposes and plans of foreign economic activity. Planning of foreign economic activity of conclusion of a treaty.
- IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 40 000 \$. Other costs foresee:

- Customs duty, customs clearance:
 - For export 2000\$
 - For import 6500\$;
- Export licence 1400\$;
- Import licence 1600\$;
- Transport cost before loading 3100\$;
- Freight of the ship 16000\$;
- Transport costs from destination to import-enterprise 5400\$;
- Insurance of main transportation 3900\$;
- Loading 1600\$;
- Unloading 1700\$.

Estimate total sum of contract when delivery is realized on the conditions EXW, CIP, DAT.

SELF-WORK ON THE DISCIPLINE
“MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY”

VARIANT № 4

I. Define levels of foreign economic activity: mega-, makro-, mezo-, mikro-.

II. Call research of national economy competitiveness as a basis of economic analysis of foreign environment.

III. Describe the process of forming of organization structure of management of foreign economic activity.

IV. PROBLEM

Ukrainian enterprise concludes the contract about selling to foreign company goods on a sum of 63 000 \$. Other costs foresee:

- Customs duty, customs clearance:
 - For export 150\$
 - For import 5000\$;
- Export licence 1200\$;
- Import licence 1400\$;
- Transport cost before loading 3100\$;
- Freight of the ship 11800\$;
- Transport costs from destination to import-enterprise 4000\$;
- Insurance of main transportation 3600\$;
- Loading 1100\$;
- Unloading 1200\$.

Estimate total sum of contract when delivery is realized on the conditions FCA, CFR, DDP.

SELF-WORK ON THE DISCIPLINE
“MANAGEMENT OF FOREIGN ECONOMIC ACTIVITY”

VARIANT № 5

- I. Characterize management on makro-level: state regulation of foreign economic activity, state institution of management of foreign economic activity, policy in a field of foreign economic activity.
- II. Give definition of motivation of work of management of foreign economic activity.
- III. Logistics in foreign economic activity: of warehouse, of transport, of sell and of marketing. Types of logistics transactions in foreign economic activity.

IV. PROBLEM

Intermediary exports timber – 1000 m³. Cost of export licence is 600 grn. Good was bought for export by price 200 grn / m³ and was sold by price FOB. Cost of loading and of transport was 8% of total cost of good. Special duty is 1Euro / m³, price of export 42,1\$; currency rate is 1Euro = 40grn, 1\$=25 grn.

Estimate total efficiency of export transaction.